



# Technology Commercialisation Forum 2010

5 & 6 March • Pan Pacific Hotel Singapore

## Knowledge-Based Entrepreneurship:

How Academic Science and Innovations are Powering  
Economic Growth in the Post-Crisis Economy

Come join over 300 top minds from academia, research, venture capital and business at the 5<sup>th</sup> Technology Commercialisation Forum 2010, the premier event for technology transfer, investments and licensing in Asia. Build connections, capitalise on innovation and expertise and discover investment opportunities!

#### Asia's Premier Tech Transfer Event

Join more than 300 key players in the most established platform for technology transfer, investment and licensing in Asia

#### Build Your Asian Connections

Meet leading research scientists, industry experts, investors and tech transfer professionals in the largest and most senior level tech transfer event in Asia

#### Capitalize on Innovation and Expertise

Gain insights from global thought leaders as they present on issues impacting commercialization strategies and best practices on tech transfer

#### Unlimited Investment Opportunities

Access and discover emerging research fields and exciting technologies in the most comprehensive one-stop innovation showcase in Asia

#### Access to Angel and Venture Capital

The unparalleled source for investment funds for research & development

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TCF 2010 is held as part of InnovFest. Organised by NUS Enterprise, InnovFest is a series of technology-related activities that brings together entrepreneurs, innovators, financiers, industry experts, government agencies, and anyone interested in riding the next wave of technology innovations in the new economy. InnovFest also includes the Enterprise Connection, a networking dinner on 7 March 2010.

**Sponsorship Kit**  
*Supporting Organisation*

## Technology Commercialisation Forum (TCF), 5-6 March 2010 The Enterprise Connection (TEC), 7 March 2010

### Conference Objective

Emerging technologies and start-ups represent the next big wave of technology innovation that will reshape the post-crisis economic landscape. Universities are a hotbed for new inventions and technologies and investors, entrepreneurs, multi-nationals and policy makers alike are racing to capitalise on these innovations that will fuel economic growth. For instance, in the US alone, close to \$50 billion was spent in research with \$3.4 billion in industry research performed at US institutions in 2007. 555 startups were formed while more than 680 products were introduced into the market that year.\*

TCF2010 will also feature the most comprehensive innovation showcase of emerging technologies from Asia and beyond, hence presenting unlimited investment and partnership opportunities.

And recognizing that funding is a critical in successfully bringing a technology to market, TCF2010 will bring together various government agencies with grants and incentives for research & development and technology commercialisation, aimed at attracting investors and companies alike.

*\*source: AUTM Licensing Survey 2007*

### Features

- Over 20 speakers from more than 10 countries addressing key issues on technology transfer and research commercialisation.
- Networking opportunities with over 300 top minds from academia, research, venture capital, industry and governments from around the world.
- Dynamic sessions covering a comprehensive range of topics from tech transfer best practices to investing in academic research.
- Technology showcases in Cleantech, IDM/ICT and Biomedical Sciences. Showcase your technologies to more than 200 companies, multinationals and investors from around Asia and beyond!
- Access to various government grants and incentives for research & development and technology commercialization.
- Open Innovation: Where multinational corporations are seeking to identify solutions with companies or individuals that meet their technology needs.

### Technology Showcase

A perennial crowd favourite, TCF's annual showcase of emerging technologies is set to get bigger and better in 2010! The TCF Technology Showcase is an effective platform for emerging technologies from universities and research institutions to seek potential investors or partners to launch cutting edge innovations into the marketplace.

### TCF2010 is ideal for

- **Investors** looking for promising startups or technologies to invest in.
- **Startups / inventors** seeking investors who will believe and invest in their companies/technologies.
- **Companies** searching for new market opportunities by leveraging on technology to grow their business.
- **Multinationals** becoming a corporate VC or enter into a partnership with research labs or universities.
- **Government** directing the strategic areas of R&D to drive knowledge creation and economic growth.
- **Research Institutions** looking for collaboration with top institutions and universities for high impact research.

*Please visit our website for more information: [www.tcf.sg](http://www.tcf.sg)*

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### 2008 Conference Highlights

The 2008 Technology Commercialisation Forum saw a record 300 over participants. The Guest-Of-Honour was *Dr Tony Tan*, Chairman of the [National Research Foundation](#) and Deputy Chairman of the [Research, Innovation and Enterprise Council](#). Dr Tan launched the [Research to Market Platform](#) – an NUS initiative to provide the research community, businesses, academic and research institutions and government agencies with networking and partnering opportunities to innovate and bring technologies from lab to market.

TCF08 also saw two significant MOU signings. NUS and the 5 polytechnics (*Nanyang Polytechnic, Ngee Ann Polytechnic, Republic Polytechnic, Singapore Polytechnic, Temasek Polytechnic*) signed a [Master Research Agreement](#) with the intent to bring technologies closer to commercialisation by leveraging on each other's competencies. The polytechnics are able to tap onto a translational R&D grant initiated by NRF which is created to encourage polytechnics to build on technologies from the universities and public research institutes, and bring these closer to commercialization. In the past, NUS and the polytechnics have worked together in a number of successful partnerships that have brought critical capabilities and technologies into the industry.

NUS also signed a [Memorandum Of Understanding with Tritech International Holdings Pte Ltd](#) to explore research collaboration in the areas of engineering, environment, water and material science. The parties also agreed to cooperate in promoting the commercialisation of technologies in those areas.

### 2008 Statistics

Delegates from 109 organizations in 13 countries such as Singapore, Denmark, Germany, Japan, US, Taiwan, India, Australia, Thailand, Brunei, Malaysia, Korea and Nigeria attended the 2-day event. A total of 22 industry sectors were represented including automotive, biomedical sciences, chemicals, construction, defense, electronics, engineering, environment, infocommunications, interactive digital media, law, manufacturing, nanotechnology, renewable energy and others.

### 2008 Participants

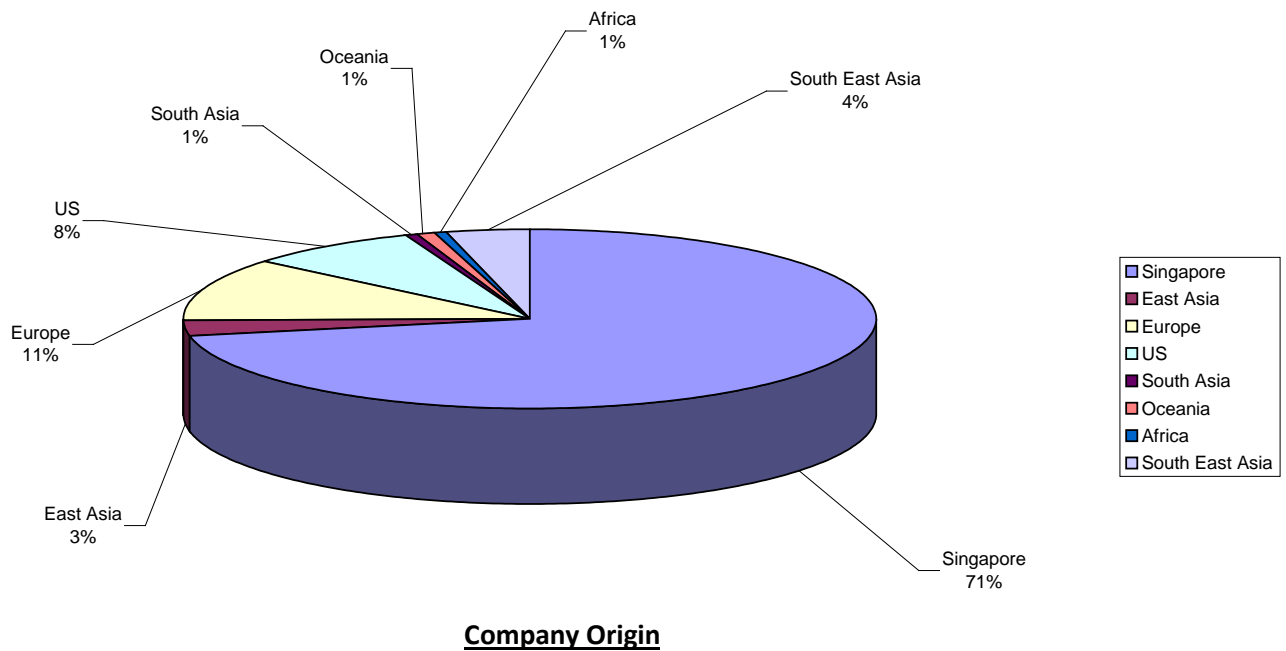
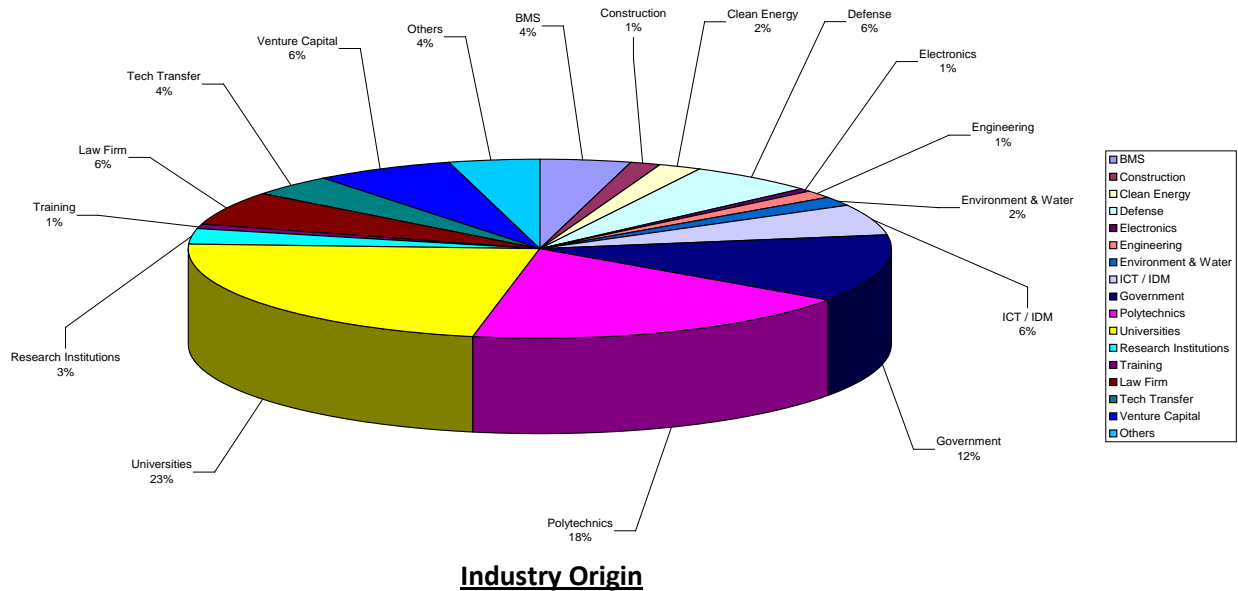
**Industry** :: Becton Dickinson, Bayer, BASF, EADS, Kenwood, Sony, ST Dynamics, ST Kinetics, ST Engineering, Keppel Seghers, Hyflux, Singtel, Hewlett-Packard, IBM, Lucasfilm, Wincor Nixdorf, Thomson Reuters and Venture Manufacturing, Intellectual Ventures, Upstream Ventures, Nanostart, JAIC Asia Capital, Nanoholdings, Transpacific IP.

**Government** :: Ministry of Trade & Industry, Ministry of the Environment and Water Resources, Building & Construction Authority, Defence Science & Technology Agency, Infocomm Development Authority, IE Singapore, Intellectual Property Office of Singapore, Media Development Authority, National Environment Agency, National Research Foundation, Public Utilities Board, Singapore Economic Development Board, Brunei Economic Development Board (Brunei), Daegu Technopark (Korea), BiotechCorp (Malaysia), National Science & Technology Development Agency (Thailand) and the National Centre for Technology Management (Nigeria).

**Academic & Research Institutions** :: National University of Singapore, Nanyang Technological University, Singapore Management University, Singapore Polytechnic, Temasek Polytechnic, Nanyang Polytechnic, Republic Polytechnic, Ngee Ann Polytechnic, Massachusetts Institute of Technology (US), Stanford University (US), University of Western Australia (AUS), Multimedia University Malaysia (MAS), National Chengchi University (ROC), Chulalongkorn University Bangkok (Thailand), Agency for Science, Technology & Research, S. Rajaratnam School of International Studies, Fraunhofer Gesellschaft (GER), RIKEN (JPN).

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### 2008 Sponsors

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**Bronze Sponsors:**



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**Supporting Organisations:**



NATIONAL RESEARCH FOUNDATION



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### *Sponsorship Opportunities*

Your support will allow you to:

1. Position your organization as a key supporter of technology transfer;
2. Gain valuable exposure to prominent practitioners in the region;
3. Showcase your organization's products, services and values;
4. Access your current and potential customers;
5. Network with key decision makers in the industry; and
6. Generate vital public relations for your organization

#### ***Supporting Organization \$10,000***

- One exhibition space in a premier location at TCF and TEC
- Your logo and link on the TCF homepage
- 100 word profile on the TCF homepage and conference material
- 1 page (full colour) advertisement of your organization in conference material
- Your marketing materials distributed at the conference
- 1 reserved seat at the VIP section at the Opening Ceremony
- 10 complimentary TCF passes
- 1 reserved table at TEC (10 seats)
- Additional conference pass at 20% discount

***Please visit our website for more information: [www.tcf.sg](http://www.tcf.sg)***

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### SPONSORSHIP APPLICATION FORM

#### Sponsorship Categories:

We would like to support the Technology Commercialization Forum 2010 as a sponsor:

Supporting Organization S\$10,000

#### Contact Particulars:

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#### Payment Details:

##### **By Cheque**

Please make cheque payable to “National University of Singapore” and mail it together with the completed form to:

Head, Organizing Committee,  
Technology Commercialization Forum 2010  
NUS Industry Liaison Office  
21 Heng Mui Keng Terrace Singapore 119613

##### **By Credit Card**

Please indicate the credit card

Visa  Mastercard

Cardholder's name \_\_\_\_\_ Amount \_\_\_\_\_

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Please fax this completed form to Fax: +65 6777 6990

For further enquiries, please feel free to contact Mr Kenny Lew at tel: +65 516 4571 or email: tcf@nus.nus.edu.sg

*Confirmation of sponsorship will be upon receipt of payment.*

***Please visit our website for more information: [www.tcf.sg](http://www.tcf.sg)***